

Financial Coaching and Training



8

SCHOLARSHIPS

Allegacy received 78 applications from students across our footprint with an average GPA of 3.67. We awarded 8 scholarships totaling \$14,000. We celebrated the winners and their parents at a reception held in their honor.

\$14,000

AWARDED

FINANCIAL EDUCATION FOR FOSTER YOUTH

Allegacy received a grant from the National Credit Union Foundation to deliver a year-long financial education program for foster youth at Crossnore Communities for Children to promote financial independence. Students engaged in workshops, 1:1 coaching, a reality fair, and job shadowing.

FINANCIAL COACHES CERTIFIED

Expanded our team of Certified Credit Union Financial Counselors from 5 to 14 to meet the needs of our members in all communities.

9

60

EDUCATIONAL EVENTS

Engagement with high schools, universities, employer groups, and community organizations.

3,500 hrs

FINANCIAL EDUCATION HOURS

Delivered via in-person and virtual workshops, podcasts, livestreams, 1:1 coaching, financial challenges, and digital tools.

120

FINANCIAL COACHING SESSIONS

Allegacy offered 1:1 confidential session with members to address their financial health needs in the areas of budgeting, credit and debt, and saving.

4,103

FINANCIAL EDUCATION SESSIONS

Users engaged with educational articles, videos, live webinars, and interactive tools to address financial stress and their unique needs.

Philanthropy and Volunteering

\$50k

**AWARDED IN ALLEGACY
FOUNDATION GRANTS**

The Allegacy Foundation awarded \$50k to community nonprofits that advanced our philanthropic priorities of education, food insecurity, health and wellbeing.

\$766k

REINVESTED IN THE COMMUNITY

Atrium Foundation, Greensboro Urban Ministry, Pretty in Pink Foundation, Novant Foundation, Second Harvest Food Bank, LEAD Girls of NC, Common Heart, Junior Achievement, Financial Pathways of the Piedmont



OUTSTANDING BUSINESS IN PHILANTHROPY

Allegacy received this award from the Association of Fundraising Professionals NC Triad Chapter for our commitment to supporting cancer charities.

2,426 hrs

VOLUNTEER HOURS LOGGED

With a volunteer hour valued at \$34.79, the economic impact of our volunteer efforts across our communities totals \$84,401.

72

**VOLUNTEER
OPPORTUNITIES CREATED**

Senior Services Meals on Wheels, Second Harvest Food Bank, A Bed and a Book, DW Golf Tournament, Feeding Charlotte, Community Tech Night, The Dream Center, Clemmons Community Day, Feed NC

\$168k

**DOLLARS RAISED
FOR CANCER**

SummerLark benefitting the Cancer Patient Support Program and DW Don't Wait Golf Tournament benefitting Cancer Services Inc.

110

COMMUNITY PARTNERS

We partner with nonprofit organizations, chambers of commerce, and schools to deliver impact via volunteering, sponsorship, and philanthropy.